Idaho State Department of Agriculture Market Development Division Internship Opportunity

The mission of the Idaho State Department of Agriculture's Market Development Division is "to promote Idaho's food and agriculture industry by expanding opportunities in domestic and foreign markets fostering industry growth and profitability." The division conducts both domestic and international marketing programs specifically targeting food and agriculture products.

The Marketing Division is currently seeking an intern to assist in various domestic marketing activities. This internship is offered to upper level or graduates of an Idaho University and will commence on or about May 15, 2009.

Intern duties may include but not be limited to:

- Event planning, coordination and staffing
- Invoice generation and tracking
- Updating publications
- Store audits
- Compiling distribution lists
- General administrative tasks

Minimum qualifications:

- College Junior, Senior or recent graduate.
- Proficient in Word, Excel, Powerpoint, and basic graphic design programs.
- Business, Marketing, Advertising or related field of study.

Details:

- This is an unpaid internship providing professional experience in student's field of study.
- Hours per week will vary with flexible schedule.

To Apply:

- Submit resume detailing work, volunteer and extracurricular experiences as well as relevant coursework.
- Cover letter detailing the reasons for wanting to serve as an intern for the Idaho State Department of Agriculture Market Development Division.
- Application deadline: May 1, 2010.
- Submit resume and cover letter via email to: Leah Clark, Trade Specialist leah.clark@agri.idaho.gov