



**Idaho
Coalition**
Against Sexual &
Domestic Violence

Request for Proposal Web Developer

July 29, 2012

Contact: Kelly Miller, Executive Director
384-0410, ext. 306, kelly@engagingvoices.org

INFORMATION:

We are seeking bids from web programmers in the Boise area for the Idaho Coalition Against Sexual & Domestic Violence. No phone calls please.

1. DESCRIPTION, PURPOSE AND OBJECTIVES OF WEB SITE

Idaho Coalition Against Sexual & Domestic Violence Website www.engagingvoices.org

The Idaho Coalition Against Sexual & Domestic Violence is a statewide organization engaging voices to create change in the prevention, intervention, and response to domestic violence, dating abuse, stalking and sexual assault. We are a member organizations and work to build the capacity of domestic and sexual violence programs and create organizational and social change in a range of systems addressing power-based violence.

2. TERMS AND CONDITIONS

- a. Idaho Coalition must own and have full access to and have the right to customize site code.
- b. Terms for proposal:
 - i. RFP Due: Monday, August 6th 5:00 MST
 - ii. Proposals should be emailed to Kelly Miller at kelly@engagingvoices.org

3. WEBSITE AUDIENCE

- a. Local, regional, statewide and national programs, organizations, and systems addressing the prevention and response to domestic violence, dating abuse, stalking, and sexual assault (domestic violence shelters, health care providers, schools and educational organizations, law enforcement, attorneys, judges, faith based organizations, other nonprofits, governmental agencies). We are also a national technical assistance provider on the prevention of adolescent dating abuse and the website needs to serve as a resource to organizations working to prevent adolescent dating abuse. Victims of domestic violence, dating abuse, stalking, and sexual assault are not the primary audience of the website, but might access it to find out information.
- b. The entire site will be accessible to the general public. We do not need the capability for staff or members to "log in" to access special information?

4. SITE SPECIFICATIONS

Images/Design Not included in this proposal. Will be provided.

Pages: Up to 70 pages are included for the purpose of this estimate. .

Design/Code: Site will be easily navigable and usable and will be designed to display well on all major browsers at all common monitor resolutions.

Site features: Search capabilities
Home page – rotating photographs
Ability to register people for large events (up to 850 participants)
e-Commerce - Store with over 50 items for order (free and for purchase)
Ability for our staff to manage content in a couple key areas (News, Events, Emerging Research)

Accessibility Site needs to be fully accessible for individuals with disabilities.

5. STAFF RESOURCES

Point of contact/ project manager – Kelly Miller, Executive Director and Lacey Sinn, Program Specialist

6. PROPOSED TIMELINE

July 29, 2012 - RFP release date

August 6, 2012 - Proposals due

August 8, 2012 - Proposal award date

August 15, 2012 - Home page and About Us launched (retire old website/remaining under construction)

August 31, 2012 – Focus, Projects, Effect launched

September 30, 2012 - Donate, Connect, Store, Search launched

7. FORMAT FOR PROPOSALS

1. Qualifications and Experience. Tell us about your experience and provide a list of websites you have programmed.

2. Technical

a. Web development process: explain the process you will follow to build the Web site, including major milestones and evaluation

b. Address usability standards and testing

c. Address any important technology information and specifications used in your solution (languages, platform, etc.)

3. Management

a. Communication process in working with our staff as well as the designer.

b. Let us know if you can meet the proposed timeframes! (We know the first one is outrageous!)

4. Budget

a. Break down cost by production hours, tools and functionalities.

b. Maintenance and support: Identify any costs that should be assumed as part of the site and ongoing costs for maintenance and support we need in the future.

c. License fees: Identify the costs we will need to pay to develop or host the site.

d. Hosting: Identify whether we must or are highly encouraged to host with your company. If

hosting is provided as an option or requirement, provide pricing options.

e. Other charge areas: Please identify whether there will be other expenses, consulting fees, future work, etc. to complete this project.

8. QUESTIONS

Please email any questions to lacey@engagingvoices.org and kelly@engagingvoices.org
Questions will be answered on Friday, August 3rd.