



TELEVISION

SILVER

AGENCY

Stratus Communications
 Stoltz Marketing
 Drake Cooper
 The Agency Creative Network
 I.E. Productions
 Stoltz Marketing
 Drake Cooper

Drake Cooper
 DaviesMoore

CLIENT

Con Paulos Chevrolet
 Blue Cross of Idaho
 CBH Homes
 United Dairymen of Idaho
 Bingham Memorial Hospital
 Blue Cross of Idaho
 Idaho Lottery Commission

Your Health Idaho
 IDHW - Project Filter

TITLE

Long Drive
 Medicare Advantage Journey On
 Live Like You Live Here
 Where Good Comes From
 Play More
 Medicare Advantage Journey On Campaign
 Be My Huckleberry
 Do You Have It? • Newlyweds • Young & Invincible
 Project Filter Campaign

GOLD

AGENCY

Drake Cooper

CLIENT

J.A. and Kathryn Albertson Foundation

TITLE

Don't Fail Idaho - Change • You • Ask

RADIO



AGENCY
Drake Cooper
MCS Advertising

Drake Cooper
Drake Cooper

CLIENT
Jacksons Food Stores
Scare Tower
Idaho Lottery
Commission
Harry Ritchie's Jewelers

TITLE
Ski for Less - Catching Air
Scare Tower 2014
25th Anniversary - Bachelorette • Lost Voice
Holiday - Rock Star • Procrastination



AGENCY
Mitchell+Palmer

CLIENT
Chicago Connection Pizza

TITLE
Deep Dish Thoughts Campaign

NEWSPAPER



AGENCY
DaviesMoore
Stoltz Marketing

DaviesMoore

CLIENT
The University of
Idaho
Blue Cross of Idaho
The University of
Idaho

TITLE
Inspiring
Medicare Advantage Journey On
Alumni Series - Inspiring • Gold • Chinook •
Forbes



AGENCY
Drake Cooper

CLIENT
44 North Vodka

TITLE
Boise Weekly Bar Guide Ad

OUT OF HOME



AGENCY
DaviesMoore

Rizen Creative
Drake Cooper

DaviesMoore
DaviesMoore

CLIENT
Axiom
Southwest Idaho Travel
Association
Boise Co Op
Bodybuilding.com
The Walker Center
The University of Idaho

TITLE
Find Balance Billboard

Boise Airport Display
Deli Signage
BFE
Girl • Old Man
Degree of Higher Display



AGENCY

Oliver Russell

CLIENT

Woodland Empire

TITLE
Woodland Outdoor
Board

MAGAZINE



AGENCY

Drake Cooper

Marketing Resource Group

CLIENT
Idaho Division of
Tourism

Melaleuca
BYU-I STUDENT ENTRY
Rangen, Inc.

TITLE

18 Summers
Calmicid Food Haunting
Spread
Genuine Scooters
Size DOES Matter



AGENCY
Stoltz Marketing

CLIENT
Combat Flip Flops

TITLE
Combat Flip Flops Campaign

DIRECT MARKETING



AGENCY

I.E. Productions
Scentsy
Northwest Media
DaviesMoore

CLIENT

Eastern Idaho State Fair
Velata
Colter's Creek Winery
Capital City Market

TITLE

Feed Your Need For Fun
Velata Convention 2014
Refilled at Colter's Creek
Totes Fresh Bags



AGENCY

Drake Cooper

CLIENT

Payette Brewing

TITLE

"Beer You'd Have a Beer With" T-Shirt

COLLATERAL



AGENCY

W Design
DaviesMoore
SOVRN

CLIENT

POWER Engineers
The Nature Conservancy
BSU Dept of Ed Tech

TITLE

POWER Engineers Annual Report
Sponsorship Brochure
We're geekyweirdwonderful like you
Boise State University Department of Educational
Technology Poster Series
Get Ready

SOVRN

MCS Advertising

BSU Dept of Ed Tech

East Idaho Credit Union



AGENCY

CLIENT

Melaleuca

TITLE

Calmicid Food Haunting Posters

IDENTITY PROGRAMS



AGENCY

Stoltz Marketing
Drake Cooper
Oliver Russell

CLIENT

Discovery Center of
Idaho
RMH Company/The
Afton
Allegro Coffee

TITLE

Discovery Center of Idaho LaunchIt! Logo
The Afton - Business
Card/Letterhead/Envelope
Starkey Spring Water Packaging



AGENCY

Drake Cooper

CLIENT

Payette Brewing

TITLE

Payette Brewing 12-Packs

ELEMENTS OF ADVERTISING



AGENCY

Oliver Russell

Drake Cooper

Drake Cooper

Drake Cooper
Rizen Creative
SOVRN

CLIENT

Allegro Coffee
Washington Department of
Agriculture
Bodybuilding.com
Bodybuilding.com
Jim Averbeck
Bodybuilding.com

Idaho Lottery Commission
Boise Valley Economic Partnership
BSU Dept of Ed Tech

TITLE

Starkey Spring Water Logo
Bee-Utify Seed Packets
Finish Something
Olympia Promo
A Hitch at the Fairmont
Rewired Video Trainer
Idaho Bingo - Music/Sound
Design
Grow Ideas Here
Grand Canyon Expedition App



AGENCY

Drake Cooper

CLIENT

Jacksons Food Stores

TITLE

Jacksons Growlers

SALES PROMOTION



AGENCY

Stoltz Marketing
MCS Advertising
Drake Cooper

Drake Cooper

CLIENT

Kryptek
Myriad
44 North Vodka

Bodybuilding.com
Harry Ritchie's Jewelers

TITLE

Kryptek Product Catalog
my risk sales kit
44 North Vodka - Case Cards
Bodybuilding.com Trade Show Booth
Display
Harry Ritchie's Holiday Campaign



AGENCY

Drake Cooper

CLIENT

Jacksons Food Stores

TITLE

Jacksons Growler Station

DIGITAL ADVERTISING



AGENCY

Pluto
Pluto

Rizen Creative

DaviesMoore
Bright Penny ZAPP, inc.
DaviesMoore
Pluto

Drake Cooper
Drake Cooper
SOVRN
The Agency Creative Network
DaviesMoore

CLIENT

Smoke Guard
Sun River Brewing
Boise Valley Economic
Partnership
Idaho Lottery
Idaho Core Standards
Atheneum
The University of Idaho
Boise Advertising Federation

Drake Cooper/Pony Wolf
Idaho Division of Tourism
BSU Dept of Ed Tech
United Dairymen of Idaho
Idaho Core Standards

TITLE

Website Development
Sun River Brewing Home Page

Grow Ideas Here
Give Love - Be My Huckleberry
Good For Idaho Social Media Campaign
BZAR app
Manure into Money
BAF After Hours
Bad Company Party - Holiday Card
game
18 Summers - Mini Docu-memory
BSU Dept of Ed Tech Video Series
Where Good Comes From Image Video
Good For Idaho Digital Campaign

Joel Wayne

JoelWayne.com

Google AdWords - Quote Series



AGENCY
Drake Cooper

CLIENT
Idaho Division of Tourism

TITLE
18 Summers Micro Site

PUBLIC RELATIONS



AGENCY
Oliver Russell

CLIENT
Woodland Empire

TITLE
Woodland Outdoor PR

AD INDUSTRY SELF PROMOTION



AGENCY
MCS Advertising
DaviesMoore

CLIENT
Idaho Falls Arts Council

TITLE
Monstrous Fun
Self on the Shelf



AGENCY
Drake Cooper - Pony Wolf

CLIENT

TITLE
Bad Company Party - Holiday Card Game

PUBLIC SERVICE



AGENCY

c308 Marketing
MSVM Group
DaviesMoore
Northwest Media

SOVRN

CLIENT

Life's Kitchen
Portneuf Greenway Foundation
Usful Glassworks
Twin County United Way
Big Brothers Big Sisters of Southwest
Idaho

TITLE

Choose your own course
Dueling Pianos
Donation Video
Live United

Get in the Game Event



AGENCY

The Agency Creative Network

CLIENT

Feed the Gap

TITLE

Feed The Gap "Fact" Posters

POTPOURRI



COMPLETE CAMPAIGN



AGENCY

Stoltz Marketing
DaviesMoore

CLIENT

Blue Cross of Idaho
The University of Idaho

TITLE

Medicare Advantage Journey
On
Numbers - Campaign



AGENCY

Drake Cooper

CLIENT

Idaho Division of Tourism

TITLE

18 Summers Campaign

BEST OF SHOW

AGENCY

Oliver Russell

CLIENT

Woodland
Empire

TITLE

Woodland Outdoor
Board